Professional Insurance
Agents of Arkansas
75th Annual
Convention & Trade Fair
20/20 Vision:
The Next Innovation
It's NOW or NEVER
The FUTURE is HERE

75TH ANNUAL CONVENTION & TRADE FAIR

2020 EXHIBITOR APPLICATION & CONTRACT

EXHIBITOR INFORMATION

_____ YES! We want in on PIAA's early Trade Fair pre-registration discount for $725 per Exhibit space BEFORE September 21, 2020.

_____ YES! We are registering for PIAA's Trade Fair, but we understand we are paying $775 standard rate for our Exhibit space after September 21, 2020.

Exhibitor Name: _____Phone #: (_____)_____

Company Name: _____Fax#: (_____)_____

Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Products we are exhibiting: _____

Please select your choice of booth number from 1-50.

First Choice: _____ Second Choice: _____ Third Choice: _____

Booth Personnel Registration/Company Representative #1 Name, City and State: _____

Email Address:_____ Phone Number:_____

DINNER INFORMATION

Will You Be Attending Awards Dinner? Yes_____ No_____

One registration is included in your booth payment. Additional personnel may register for $200 each.

All booth personnel must be registered to be admitted to the convention and/or trade fair.

Booth Personnel Registration/Company Representative #2 Name, City and State: _____

Email Address:_____ Phone Number:_____

Booth Personnel Registration/Company Representative #3 Name, City and State: _____

Email Address:_____ Phone Number:_____

The below named Company, hereinafter called "EXHIBITOR", hereby applies to PIA of Arkansas' 2020 Trade Fair to be held in Memphis, TN October 22, 2020, and "EXHIBITOR" further agrees to abide by and conform to Rules and Regulations, included herein and shall constitute part of this application/contract,. IN WITNESS THEREOF, "EXHIBITOR" applicant has caused this contract to be signed by an Officer of the Company "EXHIBITOR" or person so duly authorized.
NO REFUND WITHIN 30 DAYS OF EVENT.

COMPANY "EXHIBITOR": _____

BY (print): _____ TITLE: _____

75TH ANNUAL CONVENTION & TRADE FAIR
EXHIBITOR RULES & REGULATIONS

Exhibitors may take advantage of the Exhibitor Pre-registration discount at the early rate of $725 per Exhibitor until September 21, 2020 and receive the following:

- 1 COMPLIMENTARY CONVENTION REGISTRATIONS!
- RECOGNITION IN FUTURE REGISTRATION MATERIAL!
- RECOGNITION IN PIA MAGAZINE PUBLICATIONS!

Exhibitors who fail to register before September 21, 2020 will have to pay the standard registration fee of $775 per Exhibitor.

- BOOTH SPACE BASED UPON AVAILABILITY!

BECOME A PIA EXHIBITOR

___ Be sure to mail your signed contract and check prior to September 21, 2020 for the early, discounted rates.
___ First choice of booth locations for pre-paid Trade Fair Exhibitors are on a first come, first serve basis.
___ The Trade Fair will be held Thursday October 22, 2020 1-3 pm. Includes 2 dedicated Trade Fair Hours!
___ All Trade Fair Exhibitors, will have accommodations of 1 table, 2 chairs, signage, pipe, drape.
___ Carefully read the Exhibitor Application & Contract to 'INSURE' you understand Rules & Regulations.
___ Please keep copies of registration materials for your records & send the originals in with your check payable to:
PIA at 102 Country Club Drive Suite 201 Maumelle, AR 72113

Booth Electricity and Drayage Info:

Please email piaarkansas@piaar.com with questions regarding electricity and shipping information.

Booth Decoration:

Elvis Themes: Blue Hawaii, Jailhouse Rock, Viva Las Vegas & GI Blues
PIA President will choose Best Booth for Prize!!

EXHIBIT SPACE

Booths are approximately 8 feet wide by 10 feet deep. Back drape is 8 feet high and side drops 3 feet high. Your booth will also include 1 draped table, approximately 6 feet wide, 1 identification sign, 2 chairs.

EXHIBIT FEES

An exhibit fee of $725 is payable in advance of the early discount pre-registration deadline of September 21, 2020. After the September 21, 2020 deadline, the standard exhibit fee of $775 will apply. This fee includes one complimentary convention registration; please refer to top of this page. Additional exhibit personnel must register and may do so for the rate of $200 per person. These registrations include admittance to all on-site convention activities and meal functions.

TENTATIVE TRADE FAIR SET-UP SCHEDULE

Wednesday October 21, 2020
1:00pm-9:00PM Set Up Booths in Ballroom AB
The Guest House at Graceland

THURSDAY-October 22. 2020
1:00PM-3:00PM
Trade Fair Officially Opens

Please note there is one day to set up booths this year. The trade fair doors will be locked Thursday October 22, 2020 until 1pm when Trade Fair opens. This is to ensure that booths are not tampered with while other events are in process.

DOOR PRIZES

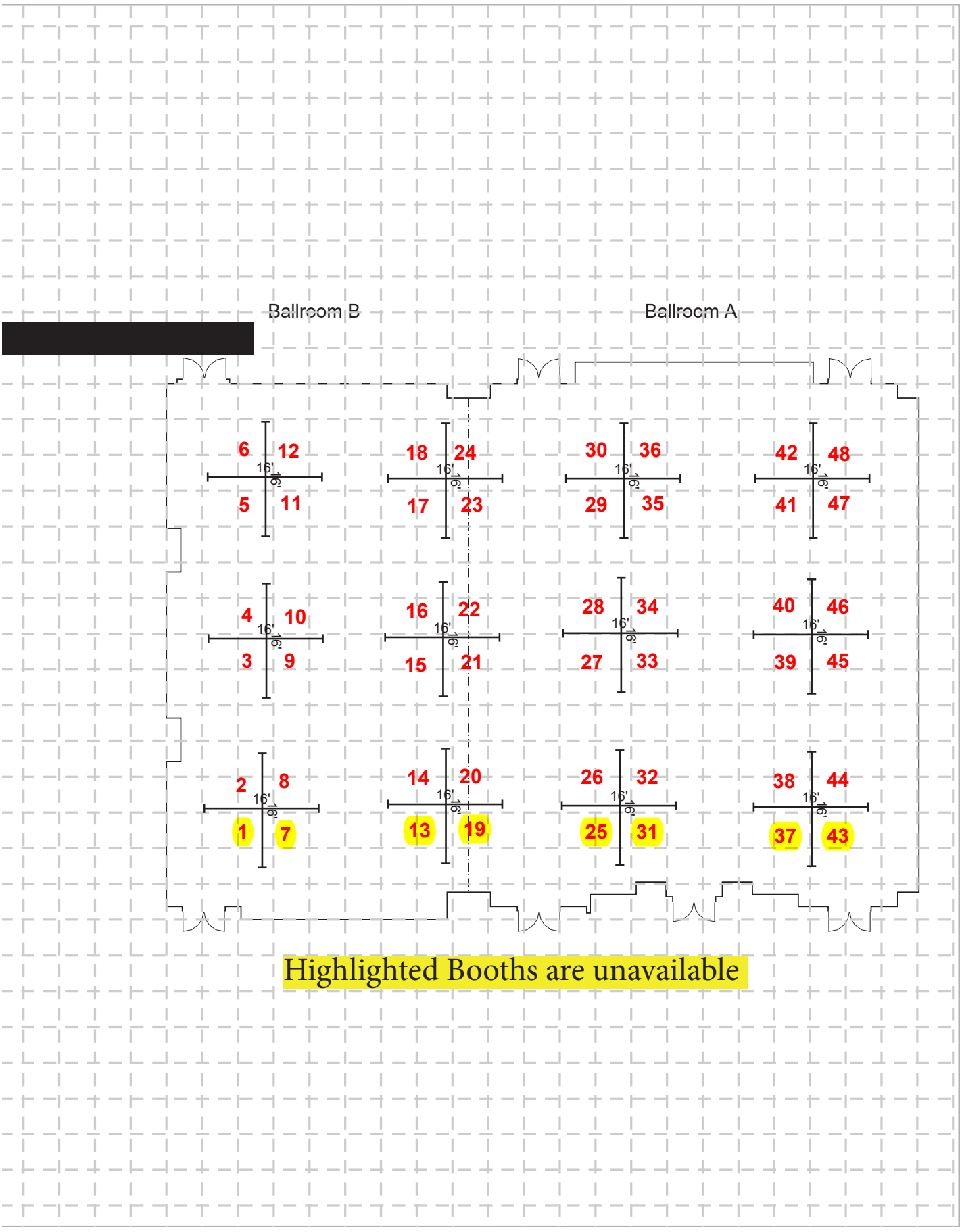
VENDOR DRAWINGS and DOOR PRIZES WILL BE HELD THROUGHOUT TRADE FAIR. A PIA REPRESENTATIVE WILL VISIT EACH BOOTH. WINNER MUST BE PRESENT TO RECEIVE PRIZE.

***LIABILITY:** PIA of Arkansas, the Officers and/or Directors of the association, nor the employees or members thereof, nor their representatives, nor the Exhibition Services Company, nor their representatives will be responsible for any injury, loss, or damage that may occur to the EXHIBITOR, the EXHIBITOR'S employees or property prior to, during, or subsequent to the period covered by the exhibit contract. The EXHIBITOR, upon signing the contract, expressly agrees to indemnify same against any and all claims for such loss, damage, or injury.*

***RESTRICTIONS:** PIA of Arkansas reserves the right to prohibit or require removal of any display or exhibit and/or EXHIBITOR, or any part of an exhibit, which it deems not suitable or in accordance with acceptable professional ethics or for other reasons deemed necessary or appropriate by PIA of Arkansas. All exhibits and/or EXHIBITORS shall conform in all respects to applicable safety, health, and fire codes. SECURITY AND INSURANCE: PIA of Arkansas will use reasonable care in providing security services during the Trade Fair. However, PIA of Arkansas does not insure EXHIBITOR'S property. Insurance of booth contents and personnel is the responsibility of the EXHIBITOR. OTHER RULES: PIA of Arkansas reserves the right to make such other rules as are deemed necessary to ensure the success of the Trade Fair. Scheduled Trade Fair times may be subject to change.*

***ADDENDUM:** Please refer to Rules and Regulations on next page which also constitute a part of this contractual agreement.*

BY (print): _____ TITLE: _____



Highlighted Booths are unavailable

Professional Insurance Agents of Arkansas

75TH ANNUAL PIAAR CONVENTION / TRADESHOW ITINERARY

TUESDAY OCTOBER 20, 2020

1:00pm	Cameron Mutual Insurance Company Clayshoot
	Meet in the lobby of the GUESTHOUSE at 1:00pm. Shooting begins @2:00pm
	(Please see Sporting Clay Registration for details and completion)
3:00-5:00pm	Registration in Prefunction A&B (outside of Ballroom A&B)
4:00pm	Hotel check-in available

WEDNESDAY OCTOBER 21, 2020

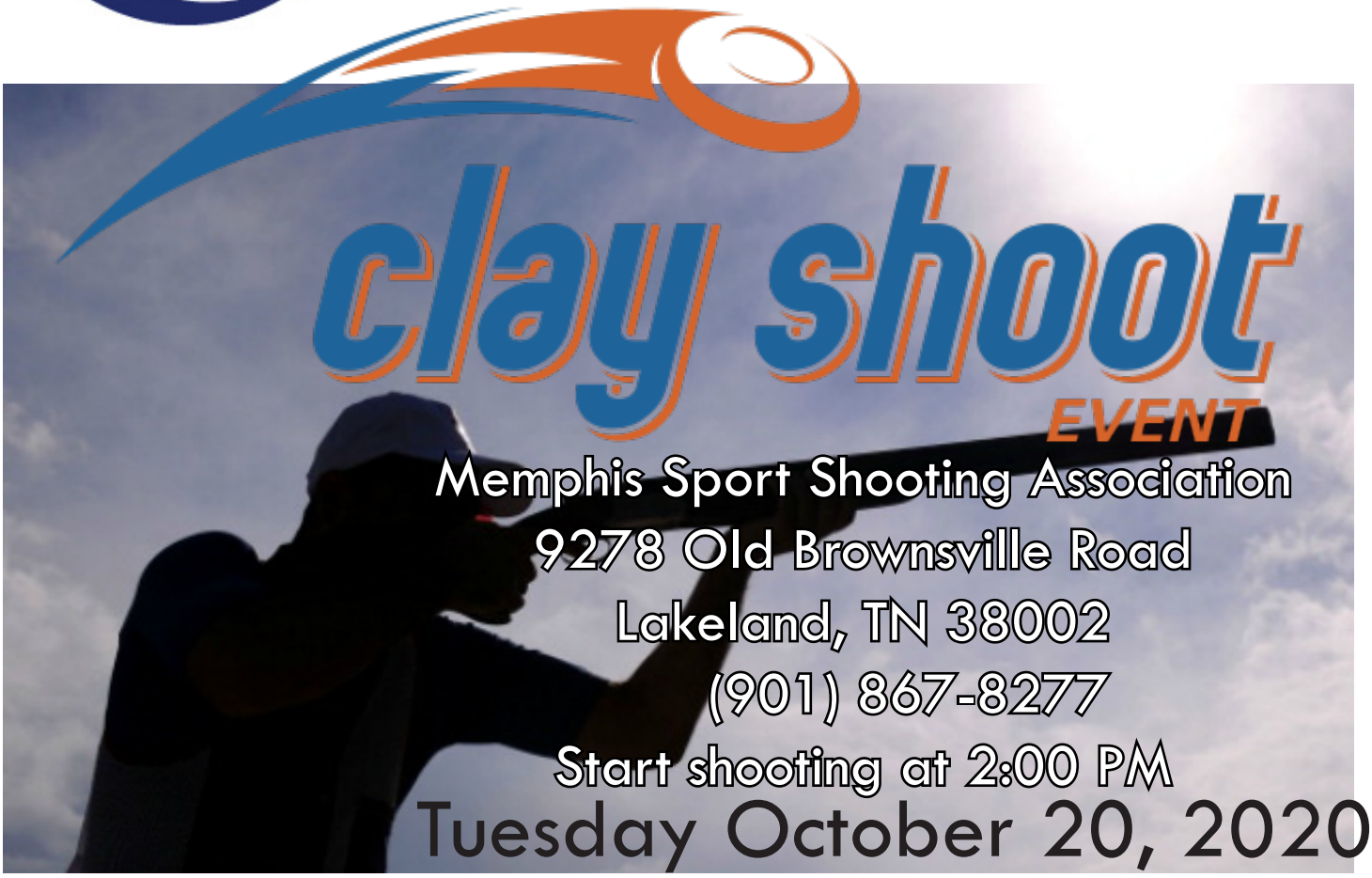
9:00am	Tee Time for YIP Blue Suede Golf Shoes Tournament
	Links@Galloway Sponsored by Union Standard and YIP Partners
	(Please see Golf Registration for details & completion)
12:00-8:00pm	Vendor Booth Set-up Ballroom A&B
1:00-4:00pm	Registration in Prefunction A&B (outside of Ballroom A&B)
1:30-3:30pm	Nationwide Charity Event: Ballroom CDE
	Bocce Ball with Special Olympic Athletes
5:00-7:00pm	Progressive "Blue Hawaii" Luau (wear floral shirts/dresses)
	(Name Badge must be present includes Drink tickets)

THURSDAY OCTOBER 22, 2020

7:30-9:00am	MJ Kelly Morning Breakfast Ballroom CDE
8:45-12:00pm	Powerhouse Presenters for "Suspicious Minds"
	Guesthouse Theater sponsored by: Union Standard
	Presenters: Christian Moore, Seth Zaremba, Syd Roe,
	Bradley Flowers & Scott Howell
12:00-1:00pm	Lunch on Your Own
1:00-3:00pm	2020 Shake, Rattle & Roll Trade Fair Ballroom A&B
	(Dress in 50's/Elvis Attire)
6:00-7:00pm	Viva Las Vegas Cocktail Reception Prefunction Ballroom A&B
	(Name Badge must be present includes Drink tickets)
7:00pm	2020 PIAAR Awards Dinner (** BUSINESS ATTIRE**)
	Sponsored by: Capital Premium Finance
9:30pm	"All Shook Up" After Party Ballroom A&B

Name badge required for all onsite events

CAMERON MUTUAL



Name:_____

Number of Attendees_____

Meet in the ***Guesthouse @ Graceland Lobby at 1:00pm to Caravan***

Professional Insurance Agents of Arkansas

YIP GOLF TOURNAMENT

The Links @ Galloway
3815 Walnut Grove Road Memphis,TN 901-685-38111

$125 until 10/21/20 $140 after

Name_____ Phone_____
Email_____
Foursome _____ _____
_____ _____

Check (payable to PIA) 102 Country Club Parkway Suite 201 Maumelle AR 72113
PAYMENT (U.S. dollars only)(please add 4% to your amount)
CC #_____/_____/_____/_____

21st
OCTOBER, 2020
9:00 am

Expiration Date:_____
CSV # _____
Signature:_____
Billing Address Zip Code:_____
Date:_____

Sponsored By:

UNION STANDARD INSURANCE GROUP

Be a 2020 Olympian with Nationwide, PIAAR, & Special Olympics of Arkansas!! Conference attendees will #PlayUnified with Special Olympics Arkansas in one of their unique and fun sports, Bocce. This Sicilian lawn game is a game of strategy and sure to be fun when you are paired up with the awesome athletes from Special Olympics Arkansas. This is a competition...will you win the gold? Help us celebrate ability and Play Unified! In Unified Sports the teams are made up of people with and without intellectual disabilities.

Sponsored by:

Nationwide

Special Olympics Arkansas

Name:_____

Number of Attendees_____

Games begin @1:30pm Wednesday, October 21, 2020
Ballroom CDE Guesthouse@Graceland Memphis, TN
Please email registration to staci@piaar.com